

DIVERSIFIED

Diversified Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	5	4	-1	TATA	Diversified
2	7	6	-1	BAJAJ	Diversified
3	9	9	0	GODREJ	Diversified
4	22	14	-8	RELIANCE	Diversified
5	28	18	-10	PHILIPS	Diversified - Technology
6	34	44	10	VIDEOCON	Diversified
7	43	21	-22	MAHINDRA & MAHINDRA	Diversified
8	87	133	46	WIPRO	Diversified
9	114	34	-80	ITC	Diversified
10	131	155	24	HINDUSTAN UNILEVER	Diversified
11	134	47	-87	BPL	Diversified
12	206	210	4	P&G	Diversified
13	212	354	142	MAX	Diversified
14	215	963	748	SAHARA	Diversified
15	225	83	-142	L & T	Diversified
16	469	432	-37	SIEMENS	Diversified
17	567	370	-197	KIRLOSKAR	Diversified
18	582	-	-	LOTTE	Diversified
19	740	42	-698	ADITYA BIRLA	Diversified
20	782	-	-	MANIKCHAND	Diversified
21	847	-	-	INDIABULLS	Diversified
22	872	239	-633	ADANI	Diversified

SUB-CATEGORY RANKS

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